



FREI

An inspiring world. An aspiring world



The FREI way

Inspire. Aspire.

Inspiration is the simple product of the world coming together. In our era's great matrix of possibilities, competencies and insights, the abundance of options calls for the qualified ability to distinguish the ideal environment for those who seek to make the most of themselves. This is the quest of FREI: to bring together the features that elevate each enterprise's set of skills; to form an environment that inspires its distinct parts to greatness.

Our mission is to provide your ambitions with the most encouraging interpretation of their surroundings. Be they people, ideas, or places, we at FREI devote ourselves to presenting you a careful orchestration of your best options, so that your abilities can be inspired; so that your abilities can grow. And when one's abilities are elevated, so are their goals. This is the beauty of being touched by our interaction with others; this is the beauty of being inspired: The looming potential of our better selves.

Inspiration is 90% perspiration. We know. So we work hard. More than 30 years of experience, an expanding international client list that spans a variety of the most active industries, a tested network of suppliers, a penchant for creativity and innovation, and a thorough multi-cultural knowledge of the industries we work with allow us to prepare conferences that cater to your present needs, as well as to your most ambitious plans. This is how we have become Greece's leading professional conferences organizers, trusted by private companies and European institutions. This is how we have grown to be a cosmopolitan company that annually organizes hundreds of events for tens of thousands of attendees, with partners in many Greek cities, as well as in the UK, Spain and Cyprus.

This is how FREI turns inspiration into aspiration. Our goal is to provide you not with just the opportunity to meet and exchange ideas, but with the opportunity to commit to the search for excellence; the opportunity to picture your ambitions.



Business Travel



The excellent collaboration with Greek and multinational firms during congresses has caused the need of creating a department dedicated to business travel within FREI. The target is to help our partners in cutting business travel costs, making, on the same time, easier the procedures for the traveler as well as for the booker while we offer excellent service.



The high quality service results from our experienced and well educated travel consultants who have at their disposal a complete and sophisticated electronic set up, with direct access to GDS providers, B2B online hotel platforms and a wide network of suppliers and partners in Greece and worldwide.

Our commitment is not only to provide immediate solutions at any destination as well as to achieve best possible rates, but also to satisfy your needs and making a difference on a daily basis.

24 hours a day, 7 days a week, 365 days a year, FREI takes care of your travelers.



- Air & Boat Tickets
- Hotels Reservations
- Car Rental
- Railway Tickets
- Transfer Services
- 24/365 Emergency Services
- VIP Services



Corporate Meetings & Incentives



A company's greatest triumph is not finding success. A company's greatest triumph is repeating success. Thus people and their ideas, markets and their needs, products and their materials matter more than once. A great company inspires success again and again, because a great company allows people to commit to its success again and again. This is the astonishing benefit and brand of incentives. And we respect your need for such incentives, because we know that when you can motivate others, you can be sure of your own vision.

FREI plans your company functions around the whole world with the goal to commit your partners to your brand's positioning. Adhering to your corporate guidelines, budget, and corporate philosophy, FREI offers you professional solutions for groups of any scale and for distinguished individuals, for every aspect of corporate meetings and incentives, such as travel and accommodation management, outdoor activities, product launches, branded tournaments, corporate parties and a variety of creative corporate solutions.

Corporate Parties
Travel Planning
Accommodation Management
Outdoor Activities
Team Buildings
Event Management
Product Launches



Event Organizers



A meeting is not always an event; and a group is not always a team. A great company, however, knows that success demands a team. And a team demands inspiration. This is why we use our professionalism to turn your meetings into events; so that you can show your people the advantage of working to your full potential; so you can have a united team. An inspired team.



FREI has great experience in developing concepts and organizing events. From symbolic branding initiatives and global product launches, including cars, banks and pharmaceuticals, to golf tournaments, full-on Marathons, or even staging exclusive professional shows at Athens Festival's Herod Atticus Odeon only for you, FREI has acquired the experience that offers you the ability to organize fascinating events across the FMCG and all industries, demonstrating more of your company's potential.



- Venue finding
- Production Design
- Entertainment
- Concept Development
- Audiovisual Design
- Budget Management
- Shows



Professional Conference Organizers



At FREI we know that a conference is more than an assembly of individuals. It is the commitment to the challenge of learning from one another, because to be a professional is to know. It is to share the knowledge and abide by its demands; it is to dare to lead; it is to shoulder the responsibility of generating enthusiasm. To be inspiring. This most strict standard of professionalism is what makes us better at what we do. And it is what makes us the best at what we do. A great conference is organized through respecting the goal of people in search for mutual inspiration. All the technology, all the networks of suppliers and data available to us are filtered through this single criterion, which demands that we pay attention to every detail from a conference's initial planning, to its successful conclusion.

FREI assumes all planning duties and implementation responsibilities, including budgeting the conference; attracting participants; promoting the conference through organizing communication and marketing initiatives, and through resourceful sponsorship planning; handling abstracts; managing financials; scheduling; managing speakers and hospitality; managing registrations and onsite operations.

- Planning
- Program Management
- Communication & Marketing
- Speakers Management
- Budget Management
- Onsite Management
- Registrations
- Sponsorship & Exhibition
- Hospitality
- Promotion



Association Management



Associations are the chief ambition of an expanding world. They are communities of common goals, which dignify individual hypotheses and advance collective action. At FREI, we know that associations' greatest responsibility is providing their members with the confidence that their values are shared; their fights qualified; their accomplishments meaningful. Working with a variety of industries to organize conferences, it is our experience that people need to belong to such a group, to know that someone cares about them personally, as individuals in a group, so as to reach their true potential. This is both our reason and our method for managing associations.



Associations are networks. Working with leaders in various industries to organize diverse actions, FREI has more than 30 years of experience establishing and combining networks. This is the FREI advantage in managing associations. FREI handles all aspects of association management, including expanding membership and strategic planning; executive management; providing financial, legal, and administrative support; sponsorship planning; logistic and IT support; organizing board meetings wherever your needs demand; publishing minutes; and marketing all activities of your association.



- Executive Management
- Legal Services
- Communication & Marketing
- IT Support
- Strategic Planning
- Financial & Accounting
- Meeting & Event Planning
- Members Recruitment & Retention



Destination Management



A journey is not about simply going from one place to another; a journey is about allowing your destination to inspire you. At FREI, a honed instinct for anticipating the collective expectations of diverse groups of people, the joint 30-year development of operational and creative solutions, and the thorough knowledge of locations, suppliers and associates in Greece and abroad offers FREI the advantage of finding the destination that accommodates and expresses your corporate needs and expectations, and we organize your functions to perfection, so that your only care is experiencing the opportunity to present yourself with new potential.



FREI destination management works with each client's distinct budget needs and brand identity to shape unique programs guaranteeing that you enjoy all possibilities that a destination can offer for your M.I.C.E. activities, corporate meetings, special events, product launches and team building activities, by handling all accommodation and registration management, VIP treatments and transportation.



- Destination Proposal
- Themed Events
- Team Building Activities
- Production
- Audiovisual Design
- Sport & Activities
- Sightseeing
- Hospitality
- Transportations

Clients





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